

###### 6. CATALOGUE ENTRY AND ADVERTISING

**FORM 2A**

**Please send to the organizers before February, 15, 2017**

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|  | **The contact person: Zhigunova Marina** |  |

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Company nameContact person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TelephoneFax**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

E-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ <http://__________________________________________>

| **ADVERTISING POSSIBILITIES IN THE OFFICIAL EXHIBITION CATALOGUE** | | |
| --- | --- | --- |
| **Description** | Tick off √ | **Priсe, Euro\* (excl. VAT)** |
|  |  |  |
| Advertising on 2nd or 3 tm cover page (210 mm х 210 mm) |  | 600 |
| Advertising on 4th cover page (210 mm х 210 mm) |  | 900 |
| Double-track advertisement (420 mm х 210 mm) |  | 500 |
| Advertisement inside the catalogue (210 mm х 210 mm) |  | 350 |
| Advertising  *½*  page (200 mm х 90 mm) |  | 200 |
| Banner on the bottom part of alphabetical exhibitors list (210 mm х 30 mm) x 12 pages |  | 450 |
| Company logo inside the catalogue (next to the standard information on the company) |  | 25 |
| *\* Exhibition catalogue circulation 5000 copies* | **TOTAL** |  |

| **ADVERTISING IN THE OFFICIAL EXHIBITION GUIDE AND PLAN** | | |
| --- | --- | --- |
| **Description** | Tick off √ | **Priсe, Euro\* (excl. VAT)** |
| Company logo on the exhibition plan + color marking of the stand and company name in the guide participants’ list |  | 100 |
| Company logo on the exhibition plan + color marking of the stand and company name in the guide participants’ list and navigation board in the pavilion |  | 180 |
| Advertising on the 2nd cover page *(210 мм х 297 мм)* |  | 600 |
| Advertising on the 3 tm cover page *(210 мм х 297 мм)* |  | 600 |
| Advertisement inside the Guide *(210 мм х 297 мм)* |  | 700 |
| Advertising  *½*  page *(210 мм х 145 мм)* |  | 350 |
| *\* Exhibition catalogue circulation 25000 copies* | **TOTAL:** |  |
|  |  |  |

| **ADVERTISING ON THE STATIC ROLLER STRUCTURES IN THE IEC «CROCUS EXPO»** | | |
| --- | --- | --- |
| **OUTSIDE** | Tick off √ | **Priсe, Euro\* (excl. VAT)** |
| Static advertising on one of the structure sides including production and installation. Size – 1.23 х 2.5 m. |  | 350 |
| ***ADVERTISING ON THE LIGHT BOXES IN THE REGISTRATION HALL*** | Tick off √ | **Priсe, Euro\* (excl. VAT)** |
| Advertising (up to 4 posters) on the front surface of the structure including production and installation. Size – 1,15х1.95 m |  | 520 |
| Advertising on the backside of the structure including production and installation. Size – ,15х1.95 m .(up to 4 posters) |  | 350 |
|  | **TOTAL:** |  |

| **ADVERTISING ON BANNER STRUCTURES IN THE IEC «CROCUS EXPO» PAVILIONS** | | |
| --- | --- | --- |
| **ADVERTISING IN PAVILION** | Tick off  **√** | ***Priсe, Euro\* (excl. VAT)*** |
| Advertising structure tritex*1.0 х 2.8 m* |  | 250 |
| Advertising structure tritex *2.0 х 2.0 m* |  | 350 |
| Advertising structure tritex *2.2 х 2.5 m* |  | 550 |
| Advertising structure tritex *4.5 х 2.5 m* |  | 650 |
| Advertising structure tritex *6.7 х 1.8 m* |  | 780 |
| Advertising structure tritex *6.7 х 2.5 m* |  | 900 |
| Advertising structure Octanorm *1.0 х 2.9 m NEW!* |  | 350 |
| Advertising structure Octanorm 2*.0 х 2.9 m NEW!* |  | 450 |
| Advertising structure Octanorm 3*.0 х 2.9 m NEW!* |  | 550 |
| Advertising structure Octanorm 4*.0 х 2.9 m NEW!* |  | 650 |
| Advertising structure Octanorm 6*.0 х 2.9 m NEW!* |  | 850 |
| **OUTSIDE ADVERTISING** | Tick off  **√** | ***Priсe, Euro\* (excl. VAT)*** |
| Outside advertising structure *2.0 х 3.0 м* |  | 600 |
| Outside advertising structure *4.0 х 3.0 м* |  | 920 |
| Outside advertising structure *6.0 х 3.0 м* |  | 1350 |
| * *The price includes structure rental, banner production and installation* * *The Customer has to submit the artwork according to the Organizer technical requirements* * *All sizes of the artwork are stated as “width x height” + 5 mm bleed* | **TOTAL:** |  |

| **ADDITIONAL ADVERTISING** | | |
| --- | --- | --- |
| **Description** | Tick off  √ | **Priсe, Euro\* (excl. VAT)** |
| Customer leaflets distribution together with visitor badges (handed over to every visitor at the exhibition entrance) |  | 2000 |
| Leaflets/brochures/booklets insertion in the exhibitor’s bag (not more than 20 inserts, not bigger than A4 format ). |  | 600 |
| Leaflets/brochures/booklets insertion in the exhibition visitor bag (not more than 20 inserts, not bigger than A4 format ). |  | 3000 |
| Email shot of the Customer special offer (up to 500 characters) in accordance with the visitors data base (more than 40 thousand addresses) |  | 50 |
| Promoter’s badge for all working days of the exhibition. Distribution of any advertising and information media (including surveys) |  | 350 |
|  | **TOTAL:** |  |

A discount of 5% is applicable when two positions are ordered, a discount of 10% is applicable when three positions are ordered. **The order form with the stipulated prices is valid till February 15, 2017 (the price for advertising is 50% higher after February 15, 2017 and doubles after February 25, 2017).**

**For extra advertising options please contact Zhigunova Marina** [**marina@tourfond.ru**](mailto:marina@tourfond.ru)

**\* All the prices are without the VAT**

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Place and Date Stamp and Authorized Signature