



BUSINESS PROGRAM
XIV International Travel Fair Intourmarket
IEC Crocus Expo, pavilion 1, 9-11 March, 2019

9 March 2019		
10:00-18:00	DAY OF THE ALTAI KRAI AT THE INTOURMARKET	Pavilion 3, hall №15 booth E701
10:00-13:00	Joint meeting of the Expert Council on Tourism of the Committee on Physical Culture, Sports, Tourism and Youth Affairs of the State Duma of the Russian Federation and the Coordination Council of the Live Lessons Project	Pavilion №3, hall №15, conference-hall №3-7
10:00-11:00	Inter-university session on education in tourism "Problems of education in tourism"	Pavilion 3, hall №15, conference-hall №4
10:30-13:00	Round table: "Tourism for the senior generation: challenges and opportunities" With support of the World Senior Tourism Congress Moderator - Olga S. Subanova, Ph.D., World Senior Tourism Congress, representative	Pavilion №3, hall №15, conference-hall №3-2
10:30-12:00	Extended session of the organizers and participants of the Tracery of Russian Cities interregional project An open meeting devoted to "Ethno-tourism and folk arts and crafts as a driver for the development of territories, tourist and creative clusters" will be held.	Pavilion №3, hall №15, conference-hall №3-1
11:00-17:00	Presentation of the Yamal-Nenets Autonomous Region "Yamal. Discover your Arctic!"	Pavilion 3, hall №15, booth №E202
11:00-13:00	Workshop "Visualization and content in the tourist space"	Pavilion 3, hall №15, conference-hall №4
12:00-13:00	The official opening ceremony of the XIV Intourmarket International Travel Fair Entrance by invitation tickets, and media accreditation only	IEC «Crocus Expo», pavilion №3, 4 floor, conference-hall №3-03
12:30-14:00	Discussion panel "Dialogues with tour operators." Golden Ring of Russia" a year on – answering expectations of tour operators" Organizer: Union of the Golden Ring cities	Pavilion №3, hall №15, conference-hall №3-1
13:00-14:00	Seminar "Unexpected Moscow and Unknown Russia –new sightseeing programs by Roza Vetrov"	Pavilion 3, hall №15, conference-hall №4
13:00-15:00	Forum-competition "Hospitable Russia: formation of a hospitable environment", 1 block	Pavilion №3, hall №15, conference-hall 3-2 (4 этаж)
13:00-14:00	Tour of the exhibition by officials and VIP guests	Pavilion №3, hall №15
14:00-15:00	Seminar "Promotion of travel companies by the Internet" Organizer: TopHotels	Pavilion №3, hall №15, conference-hall №4
14:00-16:00	Bulgarian-Russian round table "Bulgaria – is much more than the sea!"	Pavilion №3, hall №15, conference-hall №3-1
14:30-18:00	All-Russian Conference "Children's tourism in Russia: chllenges and trends of development" Organizers: the Commission of the Public Chamber of the Russian Federation on the development of public diplomacy, humanitarian cooperation and the preservation of traditional values and the Federal Center for Children's and Youth Tourism and Local History.	Pavilion №3, hall №15, conference-hall №3-3

15:00-16:00	Signing by the Kabardino-Balkaria Republic of agreements on cooperation in the field of tourism Organizer: the Ministry of Resorts and Tourism of the Kabardino-Balkaria Republic	Pavilion №3, hall №15, booth B601
15:00-15:30	Signing of an agreement on cooperation in the development of the project "Gosudareva (monarchic) road"	Pavilion №3, hall №15, pavilion №3, conference-hall №4
15:30-15:45	Signing by the Udmurt Republic of an agreement on cooperation in the field of tourism Organizer - Ministry of Economy of the Udmurt Republic	Pavilion №3, hall №15, conference-hall №4
15:45-16:00	Signing by the Tula region of agreements on cooperation in the field of tourism Organizer: Tula Region Tourism Development Committee	Pavilion №3, hall №15, conference-hall №4
16:00-17:00	Presentation of the tourist potential of the Udmurt Republic	Pavilion №3, hall №15, conference-hall №4
16:00-18:00	Plenary session "Strategy for the development of tourism until 2035 in the interests of RF regions" Organizer: TARR, Intourmarket organizing committee	Pavilion №3, conference-hall №3-2 (4 floor)
16:00-18:00	VIII Real Russia Scientific - practical conference, dedicated to the development of tourism in small historical cities	Pavilion №3, hall №15, conference-hall №3-1
17:00-18:00	Signing agreements on implementation of the Gastronomical map of Russia federal project in a new season of Rostourism-2019 project 10 March 2019	Pavilion №3, hall №15, conference-hall №4
10 March 2019		
10:00-11:30	VIII Scientific - practical conference "Real Russia". Workshop "Economy of small town tourism" Moderator - Yury Shchegolkov	Pavilion №3, hall №15, conference-hall №3-1
10:00-12:00	"Hospitable Russia: Skills of development and promotion of the tourist potential of the territory", block 2 Aim: Formation of modern practical skills of development and promotion of tourist potential of the territories - regional and municipal tour brands, sites of display and involvement of tourists, tourist routes, events, facilities of HoReCa-industry	Pavilion 3, hall №15, Conference-hall №4
10:00-14:00	Round table "Regional tourist product as easy as one-two-three. Recipes of successful projects: tourist events, routes, souvenirs " Organizers: Commission of the Public Chamber of the Russian Federation on Territorial Development and Local Self-Government, Public Council under the Federal Agency for Tourism and FROS Region	Pavilion №3, hall №15, Conference-hall №3-2
10:00-13:00	All-Russian meeting on topical issues of tourism development in the Russian Federation Organizer: Federal Agency for Tourism. Registration starts at 9.30	Pavilion №3, hall №15, conference-hall №3-03
11:00-17:00	Presentation of the Yamal-Nenets Autonomous Region "Yamal. Discover your Arctic!"	Pavilion №3, hall №15, booth №E202
11:30-13:00	Seminar «Solving problems of museums of small historical cities» N.Platonova, Vice-Rector for Science, Russian State University of Tourism and Service. For additional information, please call: 8 963 776 44 84	Pavilion №3, hall №15, conference-hall №3-1
12:00-18:00	Republic of Dagestan signs an agreement on cooperation in tourism with the Chelyabinsk region Organized by the Ministry of Tourism and Folk Arts and Crafts of the Republic of Dagestan	Pavilion №3, hall №15, booth №D801
12:00-13:00	Presentation "Discover the Free Don. Regular and event tours in the Rostov region. Summer 2019".	Pavilion №3, hall №15, conference-hall №4
13:00-14:00	Republic of Dagestan signs agreements on cooperation in tourism with the Rostov and Vladimir regions Organized by the Ministry of Tourism and Folk Arts and Crafts of the Republic of Dagestan	Pavilion №3, hall №15
13:00-15:00	All-Russian Conference of Hotel Classification Participants Organizer: Federal Agency for Tourism.	Pavilion №3, hall №15, conference-hall №3-3
13:00-14:00	Presentation "The life of outstanding people" Organizer: State Budget Institution of the Leningrad Region "Tourist Information Center"	Pavilion №3, hall №15, conference-hall №4

ПРОГРАММА МЕРОПРИЯТИЙ

13:00-15:00	Annual Meeting of Tourist Information Centers of Russia (TIC) Organizer: NAITO	Pavilion №3, hall №15, conference-hall №3-1
14:00-15:00	Presentation of the Calendar of events and "IziTravel" guidebook on Yaroslavia	Pavilion №3, hall №15, conference-hall №3-02
14:00-15:00	Presentation "Pagalen Yÿyna! "Welcome to Mari El!"	Pavilion 3, hall №15, Conference-hall №4
15:00-18:00	SRT Section: experts of socially responsible tourism speak on "Infrastructure innovation changes in the regional economy in tourism introduced with the help of civic activists"	Pavilion №3, hall №15, conference-hall 3-2
15:00-18:00	Round table «Information support for regional tourism products and realization of special information projects» Organizer: FROS Region PR.	Pavilion №3, hall №15, conference-hall №3-3
15:00-16:00	Seminar "Loyalty program on TopHotels. How to create a hotel-based resourceful community of tourists"	Pavilion №3, hall №15, conference-hall №4
15:00-18:00	Strategic session "Go to IT. The future is already today." Best practices in IT and OnLine technologies aimed at improving the quality of tourist services in the regions of Russia Session Moderator - Eliseev Alexander Coordinator for speakers - Regina Bashirova 8-925-828-92-58	Pavilion №3, hall №15, conference-hall №3-1
17:00	Presentation of the tourist product of the Vologda region	Pavilion 3, hall №15, Conference-hall №4
17:00-18:00	Presentation of tourist opportunities of the Siberian regions and the Republic of Cuba Organizer: Agency for Tourism of the Irkutsk Region The event will be held with the support of the Embassy of the Republic of Cuba in Russia.	Pavilion №3, hall №15, conference-hall №4
11 March 2019		
10:00-14:00	Session of the Regional Council of the RUTI (Russian Union of Travel Industry) Organizer: Russian Union of Travel Industry (RUTI) Moderator: Olga Sanaeva, RUTI Vice-President	Pavilion №3, hall 15, Конференц-hall 3-2
10:00-18:00	IV All-Russian Forum "Russia eventful" Organizer: National Russian Event Awards, Public Council under the Federal Agency for Tourism and FROS Region PR.	Pavilion 3, Large hall of the Aquarium Hotel, 6 floor
11:00-15:30	Events at Vladimir regional administration booth Organizer: Tourism Committee of the Administration of Vladimir region	Pavilion №3, hall №15, booth C1001
11:00-14:00	Presentation of the Yamal-Nenets Autonomous district «Yamal. Discover your Arctic!"	Pavilion №3, hall №15, Booth №E202
11:00-13:00	All-Russian Conference "Regional Aspects of the Rural Tourism Development in Russia"	Pavilion №3, hall №15, conference-hall №4
11:00-14:00	Seminar on legal issues in tourism "Responsibility of tour operators and travel agents. Implications and practice of tour operators bankruptcy. Legislative changes and prospects for the regulation of the tourist market « Moderator: Georgy Mokhov, founder and founder member of the Persona Grata legal agency, full member of the Russian Union of Lawyers, member of the Board of the Russian Union of Tourist Industry (RUTI), chairman of the RUTI Law Commission	Pavilion №3, hall №15, conference-hall №3-1
12:00-14:00	Presentation of the tourist and recreational potential of the Republic of Dagestan	Pavilion 3, hall №15, booth №D801
13:00-14:00	"Hospitable Russia: Skills of development and promotion of the tourist potential of the territory", block 3 Aim: Formation of modern practical skills of development and promotion of tourist potential of the territories - regional and municipal tour brands, sites of display and involvement of tourists, tourist routes, events, facilities of HoReCa-industry.	Pavilion 3, hall №15, Conference-hall №4
16:00-16:00	Closing of the Intourmarket International Travel Fair	Pavilion №3, hall №15