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BUSINESS PROGRAM
VI International Travel Fair “Intourmarket-2011”
Russian Federation, Moscow, IEC “Crocus Expo”, Pavilion № 2
12-15 March 2011

WITHIN THE FRAMEWORK OF “INTOURMARKET-2011”

March 12, Saturday

«INTOURMARKET-2011» OFFICIAL OPENING

DAY OF THE TURKISH REPUBLIC – COUNTRY-PARTNER OF THE FAIR

10.00	Opening of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8
10.00-14.00	Association of Tour Operators of Russia carries out the certification of the travel agencies on Hungary, Israel, Italy, Norway, Russia and Thailand http://www.atorus.ru/en/	Association of Tour Operators of Russia	IEC “Crocus Expo” Pavilion № 2 Conference-hall «C»
10.00-18.00	Ministry of Sport, Tourism and Youth Policy of the Russian Federation and Federal Agency for Tourism invite to the exposition where the visitors and participants of the fair can receive the information about Russian national tourism administrations’ activity and take the informational materials at Russian tourist destinations www.minstm.gov.ru www.russiatourism.ru	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8 G301
10.00-18.00	Organizers of “Intourmarket”, Ministry of Sport, Tourism and Youth Policy of the Russian Federation and Almanac “Travelling through Russia” have announced Second All-Russian competition of the children’s drawing “FAMILY TRAVEL THROUGH RUSSIA” . The winners will be declared within “Intourmarket-2011”.	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Almanac “Travelling through Russia” Organizers of “Intourmarket”	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand 7C404
10.00-18.00	On the stand of UN World Tourism Organization you can get information about Organization’ activity, its projects and opportunities for collaboration www.unwto.org	UN World Tourism Organization	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7C402
10.00-18.00	You are invited to the stand of the Hungarian Republic	Office of the Tourism Adviser of Hungary	IEC “Crocus Expo”

	<p>where you can:</p> <ul style="list-style-type: none"> – attend the presentations (11.00, 12.00, 13.00) – take part in the medicinal tea’ sampling – attend the gastronomic workshop with the participation of the Hungarian chief cook – take part in the wines’ show with the participation of the professional sommelier 		<p>Pavilion № 2 Hall 7, stand № 7C501</p>
10.00-18.00	<p>You are invited to the stand of Bulgaria to see the performances of “Bulgarian rose”</p>	<p>Ministry of Economy, Energy and Tourism of the Republic of Bulgaria</p>	<p>IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7B501</p>
10.00-18.00	<p>We invite you to the stand of the Fair’ Strategic Partner Krasnodar Region where you can:</p> <ul style="list-style-type: none"> – receive informational materials on the resorts and tourist destinations of Krasnodar region; – attend the souvenirs’ exposition; – see the performances of the Cossack ensemble “Lyubo” – attend the exposition of the landscape painting and souvenirs 	<p>Department of the resorts and tourism development of Krasnodar Region– Strategic Partner of “Intourmarket” Travel Fair</p>	<p>IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8F801</p>
14.00 15.00	<ul style="list-style-type: none"> – attend local wine-tasting – attend local beer-tasting 		
10.00-18.00	<p>We invite you to the stand of Altai Region where you can:</p> <ul style="list-style-type: none"> – attend the exposition of the landscape painting and souvenirs – attend the excursion “To the ancient days of the hoary Altai ” 	<p>Administration of Altai Region</p>	<p>IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8F701</p>
11.00-17.30	<ul style="list-style-type: none"> – see the performances of the best folk groups from the Altai region – taste the delicacies from Altai 		
13.30-14.00 16.30-17.00 14.00-15.00	<ul style="list-style-type: none"> – take part in the workshop on the cosmetic and medicinal preparations’ usage and attend the presentation of the 		

15.30-16.30	<p>unique herbal barrel</p> <ul style="list-style-type: none"> – visit workshop, devoted to the painting “Altai gives cleanness” 		
10.00-18.00	<p>You are invited to the stand “Ulan-Ude Baikal Buryatia” where you can:</p> <ul style="list-style-type: none"> – take part in the presentation of the new summer programs on Baikal – attend music performances – take part in the sampling of products from Buryatia 	Administration of Ulan-Ude	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8G502
11.00-16.00	<ul style="list-style-type: none"> – visit the consultations of the Buryat lama on Buddhist philosophy, medicine and astrology 		
10.00-18.00	<p>You are invited to the stand of the Republic of Bashkortostan where you can:</p> <ul style="list-style-type: none"> – take part in the presentation of the tourism infrastructure of the region – see unique tourist bus – attend the exhibition of the fur products, souvenirs, honey and books – attend the presentation of the Republic of Bashkortostan – take part in the sampling of honey, koumiss, mineral waters etc. 	State Committee of the Republic of Bashkortostan on Entrepreneurship and Tourism	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8G801
10.00-18.00	<p>You are invited to the stand of the Republic of Ingushetia:</p> <ul style="list-style-type: none"> – to attend the presentation of tourist opportunities of the region – to attend the presentation of video film on tourism infrastructure – to see the exhibition of the painting and souvenirs – to take part in the mineral waters’ sampling – to see the performances of the folk groups 	Trade Chamber of the Republic of Ingushetia	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8C602
10.00-18.00	<p>Cesar Ritz Colleges Switzerland, expert in international hotel and tourism management education, and educational</p>	Cesar Ritz Colleges Switzerland Educational Centre “Meganom”	IEC “Crocus Expo” Pavilion № 2

	centre “ Meganom ” invite you to visit their stand, where you will find the information on the advantages of education in Switzerland, on study courses, paid internships, bachelor and master degree programs and career abroad. www.megastudy.ru www.meganom.org		Зал 7, stand № 7A303
10.30	Bilateral meeting with the Cyprus delegation (closed to the public)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism Cyprus Tourism Organization	IEC “Crocus Expo” Pavilion № 2 Management Office VIP Lounge
10.30-12.00	We invite to the presentation “ Travel to Belarus – national parks, natural reserves, republican ski centre “Sichily” ”	“CentreResort”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7B701
11.00-16.00 13.30 15.30 16.00	You are invited to visit Yurta where you can: – experience express-massages for the relaxation – receive quick-horoscopes, Taro card-reading, talisman for success and happiness – visit the seminar on travel routes to Uzbekistan – visit the presentation of Baikal – take part in the herbal tea sampling	Fund “Forum of the culture and art of Uzbekistan” “In the world of fantasies”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7E503
11.00-17.00 11.00-13.00 13.00-13.30 13.30-15.00 15.00-17.00	TEZ TOUR invites to the seminars and presentations: Presentation of Turkish hotels Presentation of TEZ TOUR summer programs: – flight programs for SUMMER’2011. Terms of cooperation. Incentive Program “TEZ-BONUS” for travel agencies’ managers in 2011 – travel packages to Turkey Presentation of Turkish hotels http://www.teztour.com/	TEZ TOUR – General-Partner of “Intourmarket” Travel Fair	IEC “Crocus Expo” Pavilion № 2 Conference-hall «A»
11.00	We invite to the presentation “ We open the New World, we open America... ” ”	Bon Voyage Travel, Boston, USA	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge

11.00	You are invited to the presentation “Unique opportunities of the health rehabilitation on the South coast of Crimea”	Palmira Palace Resort Ukraine , Crimea	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00-14.00	We invite to the seminar of the Russian Union of Travel Industry legal commission “Legal conflicts and accounting issues in terms of travel agencies and tour operators cooperation”	Russian Union of Travel Industry	IEC “Crocus Expo” Pavilion № 2 Conference-hall «E»
12.00	“Intourmarket-2011” Official Opening Ceremony (entrance by invitations)	Organizing Committee of the Fair under the guidance of the Deputy Prime Minister of the Russian Federation Mr. Alexander Zhukov	IEC “Crocus Expo” Pavilion № 2 “Red Hall” 3rd floor
12.00	We invite to the presentation “Stars and prices of 500 Crimea hotels 2011” - presentation of the catalogue “Resorts of the Crimea 2011” and its Internet web site www.catalog.crimea.ws	Marketing company “Resorts of the Crimea”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8B801
12.00-12.15	We invite to the presentation of Active recreation Centre “The Flying ship”	Administration of Kirov Region	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8B101
12.00-16.00	You are invited to the Conference on IT - technologies, publicity and management in tourism:		IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8G901
12.00-13.00	«Info-port»: integrated system of the flight and train tickets’ execution	«Info-port System»	
13.00-14.00	Tourist call and publicity for the travel company	«Positive-Media»	
14.00-15.00	Secrets of the successful travel company	«Olymp-Consult»	
15.00-16.00	Marketing analysis and searching systems’ development	«Bronni.Ru»	
13.00-14.00	We invite to the “Presentation of the tourist product of Krasnoyarsk region and Republic of Khakassia” (season 2011: cruises round Yenisei, cultural, pilgrim and ecological routes)	Ministry of Sport, Tourism and Youth Policy of the Krasnoyarsk region	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
13.00-14.00	You are invited to the presentation of the Tourism Association of Tver’ Region	Tourism Association of Tver’ Region	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8F102
13.00-15.00	Russian State University of Tourism and Service invites to	Russian State University of Tourism and	IEC “Crocus Expo”

	the presentation “Participation of the educational institutions in the Federal Program “Internal and Domestic Tourism development in the Russian Federation”	Service	Pavilion № 2 Conference-hall «G»
13.00-16.00	You invited to the stand of the Turkish Republic to see the national folk performances	Ministry of Culture and Tourism of the Turkish Republic – Country Partner of the Fair	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7B101
13.30 – 16.00 13.30-14.00 15.30-16.00 14.00-14.30 15.00-15.30	You are invited to the stand of the Dagestan Republic where you can: – see the performances of the art masters – see the presentation of the stand of the Dagestan Republic – attend the meeting with the representatives of Central House of Journalists and Russian tourism journalists	Agency for Tourism of the Dagestan Republic	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8D701
13.45-14.00	We invite you to the Award ceremony of All-Russian children’s drawing competition “FAMILY TRAVEL THROUGH RUSSIA”	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Almanac “Travelling through Russia” Organizers of “Intourmarket” Travel Fair	IEC “Crocus Expo” Pavilion № 2 Hall 7
14.00	We invite to the presentation “Health and spa resorts of the Czech Republic”	“Diomid” Company (Czech Republic)	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
14.00-15.00	We invite to the presentation of the Bulgarian tourism product	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
14.00-15.00	Committee of Culture, Tourism and Archival Activity of the Novgorod Region invites to the presentation of the new tourist projects and programs for 2011	Committee of Culture, Tourism and Archival Activity of the Novgorod Region	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand 8F202
14.00-16.00	We invite to the Round Table “Development of Sochi before XXII Olympic Games and XI Paralympics Winter Games of 2014”	Organizing Committee of the XXII Olympic Games and XI Paralympics Winter Games of 2014 in Sochi	IEC “Crocus Expo” Pavilion № 2 Conference-hall «B»

	<p>Preliminary agenda:</p> <ul style="list-style-type: none"> – address by Mayor of Sochi, Mr. Anatoly Paknomov, on the possibilities of the cooperation between the Administration of Sochi and tour operators – address by the representative of the Organizing Committee of the Olympic Games “Sochi 2014” – signing of the agreement between the Administration of Sochi and Organizing Committee “Sochi 2014” <p>Tour operators and journalists are invited to the participation in the Round Table</p>	<p>Department of the Resorts and Tourism Development of Krasnodar region</p> <p>Administration of Sochi</p>	
14.00-17.00	Korean Tourism Organization invites to the presentation “ Tourist opportunities of the Republic of Korea ”, where you will receive the information on new programs of the Korean tour operators in 2011, Etihad flight programs	Korean Tourism Organization	IEC “Crocus Expo” Pavilion № 2 Conference-hall «E»
14.30	You are invited to see the show of the ancient Russia costumes	Committee of Sport and Tourism of Penza Region	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8B502
15.00	We invite journalists to the ceremony of signing of the “Joint Action Program in the sphere of Tourism between the Federal Agency for Tourism (Russian Federation) and the Ministry of Tourism of Cambodia for the period 2012-2014”	<p>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</p> <p>Federal Agency for Tourism</p> <p>Ministry of Tourism of Cambodia</p>	IEC “Crocus Expo” Pavilion № 2 Meeting room № 7
15.00-16.00	You are invited to the press-conference of the Ministry of Culture and Tourism of the Turkish Republic – Country-Partner of “Intourmarket-2011”	<p>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</p> <p>Ministry of Culture and Tourism of the Turkish Republic</p>	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
15.15-16.15	We invite to the presentation of the trade and travel cards “Shoptravelcard”	Bankoftravelcard	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
15.20-16.20	« Coral Travel » company invites to the presentation of the summer 2011 programs	“Coral Travel” company	IEC “Crocus Expo” Pavilion № 2

			Conference-hall «C»
15.30	We invite journalists and tour operators to the meeting with Secretary-General of the World Tourism Organization Mr. Taleb Rifai	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism UN World Tourism Organization	IEC “Crocus Expo” Pavilion № 2 Meeting room № 7
15.30-16.30	We invite to the presentation “Pskov” tourist cluster creation. Investment attractiveness of the Pskov region in the sphere of tourism”	Administration of Pskov Region	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
16.00	Bilateral meeting with the Egyptian delegation (closed to the public)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism Ministry of Tourism of the Arab Republic of Egypt	IEC “Crocus Expo” Pavilion № 2 Management Office VIP Lounge
16.00-17.00	We invite journalists and representatives of the regional tourism administration to the presentation of the data portal devoted to tourism in Russia “Welcome to Russia” www.welcome2russia.ru	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
18.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8

ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2

10.00-11.00	Khanty-Mansiysk invites to the folk performances
11.00-12.00	Kaluga Reion invites “Melodies of Kaluga’s hospitality”
12.00-13.00	Performances of the talented children – laureates of the festivals
13.00-13.45	You are invited to the presentation of the company “Jet Travel” “Italian summer with Jet”

	Chuvash Republic invites to the folk performances		
14.00-14.30	You are invited to the presentation of the festival “Russian Wave”		
14.30-15.00	Samara Region invites to the performance “TЭC Fest” (<i>festival of the electronic music</i>)		
15.00-15.45	Samara Region invites to the performance “Rock over Volga” (<i>festival of rock music</i>)		
15.45-16.30	Samara Region invites to the performance “Drums of the world” (<i>festival of the ethnic music</i>)		
16.30-17.15	Samara Region invites to the performance “Grushinsky festival” (<i>festival of the bard songs</i>)		
17.15-18.00	Samara Region invites to the performance “Grushinsky festival” (<i>festival of the bard songs</i>)		
18.30	Welcome reception on the occasion of the Official Opening of the VI International Travel Fair “Intourmarket-2011” (entrance by invitations)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism Ministry of Culture and Tourism of the Turkish Republic Organizers of “Intourmarket”	Hotel Complex “President-Hotel” Bolshoy Petrovsky Hall
March 13, Sunday			
DAY OF THE ARAB REPUBLIC OF EGYPT			
DAY OF ALTAI REGION			
10.00	Opening of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8

<p>10.00-13.00</p> <p>10.00-11.30</p> <p>11.30-13.00</p>	<p>Ministry of Sport, Tourism and Youth Policy of the Russian Federation will organize the following events:</p> <ul style="list-style-type: none"> - Seminar on hotels' classification in the Russian Federation - Meeting with Russian regions, devoted to the implementation of the federal program "Domestic and Incoming Tourism Development in the Russian Federation (2011-2016)" <p>www.minstm.gov.ru</p>	<p>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</p>	<p>IEC "Crocus Expo" Pavilion № 2 Conference-hall «G»</p>
<p>10.00-18.00</p>	<p>We invite to the International conference on the accessible tourism</p> <ul style="list-style-type: none"> - International specialists and experts from national tourism departments (Hungary, Dubai, Lithuania, Israel and other countries) exchange their ideas in the field of accessible tourism. 	<p>Ministry of Sport, Tourism and Youth Policy of the Russian Federation</p> <p>Federal Agency for Tourism</p> <p>Association of the National Tourist Offices in Russia</p> <p>Association of Touroperators of Russia</p> <p>Organizers of "Intourmarket" Travel Fair</p>	<p>IEC "Crocus Expo" Pavilion № 2 Conference-hall «C»</p>
<p>10.00-18.00</p>	<p>You are invited to the stand of the Hungarian Republic where you can:</p> <ul style="list-style-type: none"> - attend the presentations (11.00, 12.00, 13.00) - take part in the medicinal tea' sampling - attend the gastronomic workshop with the participation of the Hungarian chief cook - take part in the wines' show with the participation of the professional sommelier 	<p>Office of the Tourism Adviser of Hungary</p>	<p>IEC "Crocus Expo" Pavilion № 2 Hall 7, stand № 7C501</p>
<p>10.00-18.00</p>	<p>You are invited to the stand of Bulgaria to see the performances of "Bulgarian rose"</p>	<p>Ministry of Economy, Energy and Tourism of the Republic of Bulgaria</p>	<p>IEC "Crocus Expo" Pavilion № 2 Hall 7, stand № 7B501</p>
<p>10.00-18.00</p>	<p>We invite you to the stand of Krasnodar Region, Strategic Partner of "Intourmarket-2011", where you can:</p> <ul style="list-style-type: none"> - receive informational materials on the resorts and tourism destinations of Krasnodar Region; 	<p>Department of the Resorts and Tourism Development of Krasnodar Region – Strategic Partner of "Intourmarket-2011"</p>	<p>IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8F801</p>

12.00 15.00 16.00	<ul style="list-style-type: none"> – attend the souvenirs' exposition; – attend local wine- tasting – attend local beer-tasting – attend the presentation of the new hotels catalogue 		
10.30-13.30	Association of Tour Operators of Russia invites to the seminar and certification on Cyprus	Association of Tour Operators of Russia	IEC "Crocus Expo" Pavilion № 3 Hotel Aquarium
10.30-18.00 11.20-12.00 12.00-12.15 12.15-12.30 15.00-15.15 12.30-13.30 13.45-14.30 14.30-15.00 16.30-17.00 15.15-15.45 15.15-15.45 15.45-16.00 16.00-16.15 16.15-16.30 17.00	<p>We invite you to the stand of the Altai Region where you can:</p> <ul style="list-style-type: none"> – attend the exposition of the landscape painting and souvenirs – attend the presentation of the projects of the Federal Program "Domestic and Incoming tourism development in the Russian Federation (2011-2016)" and "Minor Golden Ring" – take part in the signing ceremony of the Agreements on cooperation in the sphere of tourism – taste the Altai delicacies – see the presentation of the health and SPA programs – attend the presentation of the excursion "In ancient times of Altai" – see the performances of the best folk groups from the Altai region – presentation of the herbal barrel – workshop on painting "Unique Altai" – presentation of the moto route "Cradle of people" – workshop on children safety ensuring in Altai – workshop on water trips – instant lottery 	Administration of the Altai Region	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8F701
10.00-18.00	<p>You are invited to the stand "Ulan-Ude Baikal Buryatia" where you can:</p> <ul style="list-style-type: none"> – see the presentation of the new summer programs on 	Administration of Ulan-Ude	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8G502

11.00-16.00	Baikal; – attend buryat folk music performances – take part in the buryat products’ sampling – receive the consultations of buryat lama on Buddhist philosophy, medicine and astrology		
10.30-12.00	We invite to the presentation “Travel to Belarus – national parks, natural reserves, republican ski centre “Sichily”	“CentreResort”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7B701
11.00	We invite to the presentation “We open the New World, we open America... ”	Bon Voyage Travel, Boston, USA	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00	You are invited to the presentation “Unique opportunities of the health rehabilitation on the South coast of Crimea”	Palmira Palace Resort Ukraine, Crimea	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00	You are invited to the presentation of the new educational programs	Educational centre “Meganom”	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00-13.00	Russian-Hungarian Working Group on Tourism meeting (closed to the public)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism Ministry of the National Economy of the Hungarian Republic	IEC “Crocus Expo” Pavilion № 2 Management Office VIP Lounge
11.00-12.45	We invite to the press-conference “Krasnodar Region resorts’ promotion during the low season”	Department of the Resorts and Tourism Development of Krasnodar Region – Strategic Partner of “Intourmarket-2011”	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
11.00-16.00	We invite to attend Yurta where you can: – receive express-horoscopes, Taro card-reading and talisman for success and happiness – experience express-massages for health – see the presentation of the moonlight and solar calendar – attend the meditation “Life via prism of eternity” – attend the meditation “Cleansing by sound”	Fund “Forum of culture and art of Uzbekistan” “In the world of fantasies”	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7E503
11.00 12.00			

13.00 13.00	<ul style="list-style-type: none"> – attend yoga session – attend sound massage 		
11.00-17.00 11.00-13.00 13.00-13.30 13.30-14.30 13.30-15.00 15.00-17.00	<p>TEZ TOUR invites to the seminars and presentations:</p> <p>Presentation of Turkish hotels</p> <p>Presentation of TEZ TOUR summer programs:</p> <ul style="list-style-type: none"> – flight programs for SUMMER'2011. Terms of cooperation. Incentive Program "TEZ-BONUS" for travel agencies' managers in 2011 – travel packages to Greece – presentation of program "Islands" (Thailand, Maldives, Sri Lanka) – Presentation of Turkish hotels 	TEZ TOUR – General-Partner of "Intourmarket" Travel Fair	IEC "Crocus Expo" Pavilion № 2 Conference-hall «A»
12.00	<p>We invite to the presentation "Program of consumers' rights protection in Crimea in 2011"</p> <p>www.resortscrimea.com</p>	Administration of the Crimean "Association on consumers' rights protection "Resort Crimea"	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8B801
12.00-12.45	We invite to the presentation of the Tver' Region	Committee on Tourism, Resorts and International Cooperation of Tver' Region NP "Tver' Union of Travel Industry"	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8F102
12.00–16.00 12.00-12.30 15.00-15.30 15.30-16.00 15.00-15.30	<p>You are invited to the stand of the Dagestan Republic where you can:</p> <ul style="list-style-type: none"> – see the performances of the art masters – see the presentation of the investments projects of the Republic of Dagestan – attend the meeting with the representatives of Central House of Journalists and Russian tourism journalists 	Agency for Tourism of the Dagestan Republic	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8D701
12.00-16.00 12.00-13.00 13.00-14.00 14.00-15.00	<p>You are invited to the Conference on IT-technologies, publicity and management in tourism:</p> <ul style="list-style-type: none"> Social networks – myth and reality Effective sales by phone for the managers of travel agencies BRONNI.RU – technologies of the effective cooperation with client 	<p>«Positive-Media»</p> <p>«Olymp-Consult»</p> <p>«Bronni.Ru»</p>	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8G901

15.00-16.00	“Info-port” for travel agent – how to make a lot of money	«Info-port System»	
13.00-14.00	We invite to the Ceremony of the Agreement signing between the Russian regions	Administration of Ulyanovsk Region	IEC “Crocus Expo” Pavilion № 2 Meeting room № 7
13.00-14.00	We invite to the presentation “ Tourist possibilities of the Baikal region with “Grand Baikal” travel company ”	Grand Baikal	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
13.00-16.00	We invite to the stand of the Turkish Republic to see the national folk performances	Ministry of Culture and Tourism of the Turkish Republic – Country Partner of the Fair	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7B101
13.00-16.00	Meeting of the Russian Union Travel Industry Board (closed to the public)	Russian Union Travel Industry	IEC “Crocus Expo” Pavilion № 2 Conference-hall «F»
13.30	Bilateral meeting with Deputy Minister of Tourism of Cuba (closed to the public)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism Ministry of Tourism of Cuba	IEC “Crocus Expo” Pavilion № 2 Management Office VIP Lounge
14.00-15.00	We invite to the presentation “ Ulan-Ude is the capital of the Baikal Asia ”, where you will see the investment projects in the sphere of regional tourism and the presentations of the different travels to Baikal	Administration of Ulan-Ude	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
14.00-15.00	You are invited to the presentation of Tyumen’ Region, Sverdlovsk Region and Perm’Region , where the interregional projects will be presented	Ministry of Tourism of Sverdlovsk Region Department of the strategic development of the Tyumen’ Region	IEC “Crocus Expo” Pavilion № 2 Conference-hall «D»
14.30-16.30	The meeting of the Russian-Korean Working Group on Tourism (closed to the public)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism National Tourism Organization of Korea	IEC “Crocus Expo” Pavilion № 2 Meeting Room № 7
15.00-16.00	We invite to the presentation “ How to increase the sales in travel agency ”	Tourism.Ru	IEC “Crocus Expo” Pavilion № 2

15.30-16.30	Travel company “Istland” invites to the seminar “Presentation of the new programs in Baikal”	Travel company “Istland”	Conference-hall «D» IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
18.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8

ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2

10.00-11.00	Opening of the Day of the Arab Republic of Egypt		
11.00-12.00	Opening of the Day of the Altai Region:		
	11.00-11.10	Performances of the best folk groups from Altai Region	
	11.10-11.20	Speech of the Governor of Altai Region Mr. Alexander Karlin	
	11.20-12.00	Concert program	
12.00-12.30	We invite to the presentation “Cultural program of the Republic of Bashkortostan”		
12.30-13.00	You are invited to the presentation “Le Voyageur invites friends”		
13.00-14.00	Performances within the Day of the Arab Republic of Egypt		
14.00-15.00	You are invited to the performances of the folk group from the Udmurtiya Republic		
15.00-16.00	Performances within the Day of the Arab Republic of Egypt		
16.00-17.00	Performances of the talented children – laureates of the festivals		
17.00-18.00	Khanty-Mansiysk invites to the folk performances		

14 March, Monday

DAY OF THE GREEK REPUBLIC – COUNTRY-PARTNER ON THE “HOSTED BUYERS PROGRAM”

DAY OF TEZ TOUR – GENERAL PARTNER OF THE FAIR

10.00	Opening of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8
10.00 – 16.00	UN World Tourism Organization Seminar on “Effective Governance in Tourism Destination Development”. The Seminar will be headed by UNWTO Secretary-General Mr.Taleb Rifai	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism UN World Tourism Organization	IEC “Crocus Expo” Pavilion № 2 Conference-hall “C”
10.00-18.00	You are invited to the stand of the Hungarian Republic where you can: – attend the presentations (11.00, 12.00, 13.00) – take part in the medicinal tea’ sampling	Office of the Tourism Adviser of Hungary	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7C501
10.00-18.00	You are invited to the stand of Bulgaria to see the performances of “ Bulgarian rose ”	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7B501
10.00-18.00 12.00 13.00 15.00 17.00	We invite you to the stand of Krasnodar Region, Strategic Partner of “Intourmarket-2011” , where you can: – receive informational materials on the resorts and tourist destinations of Krasnodar region; – attend the souvenirs’ exposition – attend wine- tasting – attend the presentation of the new multimedia product – attend beer-sampling – take part in the tea and honey- sampling	Department of the Resorts and Tourism Development of Krasnodar Region – Strategic Partner of “Intourmarket-2011”	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8F801
10.30-18.00	We invite you to the stand of the Altai Region where you can: – attend the exposition of the landscape painting and souvenirs	Administration of the Altai Region	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8F701

11.00-17.30 11.30-12.00 16.30-17.00 13.30-14.30 14.30-15.30 15.30-16.30	<ul style="list-style-type: none"> – presentation of the excursion “In ancient times of Altai” – see the performances of the best folk groups from the Altai region – taste the Altai natural delicacies – take part in the workshop on painting – see the presentation of the herbal barrel – attend the presentation of the “Small Golden Ring of Altai” 		
10.30-12.00	We invite to the presentation “ Travel to Belarus – national parks, natural reserves, republican ski centre “Sichily” ”	“CentreResort”	IEC “Crocus Expo” Pavilion № 2 Зал 7, stand № 7B701
11.00	We invite to the presentation “ Health and spa resorts of the Czech Republic ”	“Diomid” Travel company (Czech Republic)	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00	You are invited to the presentation “ Unique opportunities of the health rehabilitation on the South coast of Crimea ”	Palmira Palace Resort Ukraine, Crimea	IEC “Crocus Expo” Pavilion № 2 Hall 7, Hosted Buyers Lounge
11.00-13.00 14.00-16.00	Tourism Committee of Moscow invites to the presentation “ Realization of the innovation projects in Moscow ”	Tourism Committee of Moscow	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8C101
11.00-12.00	We invite to the presentation “ Canada for Tourism and Business – Your New Destination ”	Embassy of Canada in Russian Federation	IEC “Crocus Expo” Pavilion № 2 Conference-hall «B»
11.00-13.00	Meeting of CIS Tourism Council (closed to the public)	Ministry of Sport, Tourism and Youth Policy of the Russian Federation Federal Agency for Tourism	IEC “Crocus Expo” Pavilion № 2 Conference-hall 7
11.00-13.00	Tourism Committee of Moscow invites to the presentation “ Hotel complex of the region – case of Moscow ”	Tourism Committee of Moscow	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»

11.00-16.00 12.00 14.00 15.00	We invite to attend Yurta where you can: – get express-horoscopes, Taro card-reading and talisman for success and happiness – experience express-massages for the health – see the presentation “The Great tea route” – presentation of the nutrition – attend yoga session	Fund “Forum of culture and art of Uzbekistan” “In the world of fantasies”	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7E503
11.00-17.00 11.00-13.00 13.00-13.30 13.30-14.30 13.30-15.00 15.00-17.00	TEZ TOUR invites to the seminars and presentations: Presentation of Turkish hotels Presentation of TEZ TOUR summer programs: – flight programs for SUMMER’2011. Terms of cooperation. Incentive Program “TEZ-BONUS” for travel agencies’ managers in 2011 – travel packages to Greece – presentation of program on Spain – Presentation of Turkish hotels http://www.teztour.com/	TEZ TOUR – General-Partner of “Intourmarket-2011” Travel Fair	IEC “Crocus Expo” Pavilion № 2 Conference-hall «A»
12.00	We invite to the presentation “ Hotels and stars in Crimea ”	Committee on standards and certifications in the tourism industry in Crimea	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8B801
12.00-13.00	You are invited to the presentation “ Rosgosstrakh for tourism industry ”	Insurance company “Rosgosstrakh”	IEC “Crocus Expo” Pavilion № 2 Conference-hall «B»
12.00-16.00 12.00-13.00 13.00-14.00 14.00-15.00 15.00-16.00	You are invited to the Conference on IT-technologies, publicity and management in tourism: Psychology in sales for travel agencies managers Site is the safe staff. Modern technologies for travel agencies’ sites 7 questions before Internet publicity starting Special requirements in air and rail tickets issue	«Olymp-Consult» «Bronni.Ru» «Positive-Media» «Info-port System»	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8G901
13.00-14.20	We invite to the presentation of the tourist resources of the Tver’ Region	Committee on Tourism, Resort and International Relations of the Tver’ Region	IEC “Crocus Expo” Pavilion № 2

			Hall 8, stand № 8F102
13.00-15.00	“Spectrum” invites to the presentation “New projects of the summer season”	Spectrum Travel company	IEC “Crocus Expo” Pavilion № 2 Conference-hall «G»
13.00-16.00	We invite to the stand of the Turkish Republic to see the national folk performances	Ministry of Culture and Tourism of the Turkish Republic – Country Partner of the Fair	IEC “Crocus Expo” Pavilion № 2 Hall 7, stand № 7B101
14.00	Gromada Holding Company invites to the presentation “ With Gromada via Poland to Europe ”	Gromada Holding Company (Poland)	IEC “Crocus Expo” Pavilion № 2 Hosted Buyers Zone
15.30-16.00	We invite to the stand of the Republic of Dagestan to see the national arts	Agency for Tourism of the Republic of Dagestan	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8D701
16.00-18.00	We invite you to the presentation of TV auction for the mice tourism	Benkoftravelcard	IEC “Crocus Expo” Pavilion № 2 Conference-hall «C»
18.00	Annual Award ceremony for TEZ TOUR partners “TEZ Worldberry” (by invitations only)	TEZ TOUR – General-Partner of “Intourmarket-2011”	IEC “Crocus Expo” Pavilion № 2 5 Hall
18.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8
ACTIVITIES PROGRAM IN THE HALL OF THE PAVILION № 2			
11.00-12.00	Opening of the Day of the Greek Republic		
12.00-12.30	Presentation of the Republic of Dagestan		
12.30-13.15	You are invited to the presentation of the company “Jet Travel” “ Italian summer with Jet ”		
14.00-15.00	Association of Tour Operators of Russia invites to the award ceremony		
15.00-16.00	Khanty-Mansiysk invites to the folk performances		
16.00-17.00	You are invited to the presentation “ Le Voyageur invites friends ”		

15 March, Tuesday			
10.00	Opening of the Fair		IEC "Crocus Expo" Pavilion № 2 Halls 5,7,8
10.00-15.00	We invite you to the stand of the Altay Region where you can: <ul style="list-style-type: none"> – attend the exposition of the landscape painting and souvenirs – presentation of the excursion "In ancient times of Altai" – see the performances of the best folk groups from the Altai region – taste the Altai natural delicacies 	Administration of the Altay Region	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8F701
10.00-18.00	We invite you to the stand of Krasnodar Region, Strategic Partner of "Intourmarket-2011" , where you can: <ul style="list-style-type: none"> – receive informational materials on the resorts and tourist destinations of Krasnodar Region; – attend the souvenirs' exposition – attend local wine-tasting – attend the presentation of the new multimedia product – attend local beer-sampling – take part in the tea and honey-sampling 	Department of the Resorts and Tourism Development of Krasnodar Region – Strategic Partner of "Intourmarket-2011"	IEC "Crocus Expo" Pavilion № 2 Hall 8, stand № 8F 801
10.00-18.00	You are invited to the stand of Bulgaria to see the performances of " Bulgarian rose "	Ministry of Economy, Energy and Tourism of the Republic of Bulgaria	IEC "Crocus Expo" Pavilion № 2 Hall 7, stand № 7B501
11.00-14.00	TEZ TOUR invites to the seminars and presentations:	TEZ TOUR – General-Partner of "Intourmarket-2011"	IEC "Crocus Expo" Pavilion № 2 Conference-hall «C»
11.00-12.00	Presentation of Turkish hotels		
12.00-12.30	Presentation of TEZ TOUR summer programs: <ul style="list-style-type: none"> – flight programs for SUMMER'2011. Terms of cooperation. Incentive Program "TEZ-BONUS" for travel agencies' managers in 2011 		
12.30-13.30	– travel packages to Turkey		
13.30-14.00	– presentation of program on America http://www.teztour.com/		

11.00-16.00	We invite to the X Practical Conference of the TBG Network – travel brands	TBG Network – travel brands	IEC “Crocus Expo” Pavilion № 2 Conference-hall «A»
11.30-12.00 13.30-14.00	We invite to the stand of the Dagestan Republic to see the national arts	Agency for Tourism of the Dagestan Republic	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8D701
12.00-14.00 12.00-13.00 13.00-14.00	You are invited to the Conference on IT-technologies, publicity and management in tourism: Publicity in the Internet for the hotels Info-port is the universal tool for the small business	«Positive-Media» «Info-port System»	IEC “Crocus Expo” Pavilion № 2 Hall 8, stand № 8G901
15.00	Tourism Committee of Moscow invites in the workshop “Development of tourism industry in Moscow in cooperation with hotel networks”	Tourism Committee of Moscow	Hotel “Renaissance”
16.00	Closing of the Fair		IEC “Crocus Expo” Pavilion № 2 Halls 5,7,8